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FOR IMMEDIATE RELEASE

Moments For A Lifetime

The Iconic Sports Photography of Walter looss

NEW YORK CITY, NEW YORK – Capturing light may sound like a magical concept... and in many ways, it is. You may be thinking of some kind of science fiction, but in reality, we're simply talking about taking a picture... a photograph... a snapshot of a single moment in time; an immediate recording of every drop of light. And while the process in and of itself is *magical*, these still frames provide an enchanted window to the past – not as a memory, but as it was, in all its glory and triumph.

Some of the most unforgettable moments in modern times involve a particular set of individuals we hold dearly; you could even go as far as to say some worship these icons – our sports heroes.

With that, Rehs Contemporary is proud to announce the offering of artwork by renowned sports photographer Walter looss – an original collage featuring 27 individual basketball images, as well as a special limited edition in-game photograph of a young Michael Jordan.

looss's original collage, which has been housed in his studio collection for nearly 25 years, is centered around Wilt "The Stilt" Chamberlain – one of the most illustrious figures in NBA history. The 7' 1" Goliath won 2 NBA Championships and was voted MVP four times as he would lead the league in scoring 7 (consecutive) seasons in his career... but Chamberlain was perhaps best known as an elite rebounder, a category he led the league in a staggering 11 times. The 18 x 18 inch black and white snapshot looking up at a towering Chamberlain snatching a rebound in the 1967 NBA Playoffs memorializes Game 3 of the Eastern Conference Finals, when he secured a playoff record 41 rebounds... a playoff record that still stands today. Encircling the focal piece are 26 polaroid size images of some of looss's favorite moments and players – among the bunch are multiple shots of Kobe Bryant, Michael Jordan, Julius Erving, Earl Monroe, and Jerry West... but looss also includes an image of kids playing basketball in the streets of New York City, seemingly as a way to remind us that the passion does not simply manifest at the upper echelon of athletic performance but is born out of a childhood love for the game.

The other work, measuring 23 x 23 inches and limited to an edition of 23 (an overt nod to his jersey number), depicts an airborne Michael Jordan in the midst of a reverse layup on his way to a new career high (at the time) 61-point scoring game, which was also a new Bulls franchise record. The 1986-87 season truly represented the emergence of a legend... while Jordan saw a stellar rookie season in 1984-85, he broke his foot in the third game of the 1985-86 campaign. In this third season, Jordan would go on to have one of the most prolific scoring seasons in NBA history - the only player other than Wilt Chamberlain to score more than 3,000 points in a season, averaging 37.1 points on 48.2% shooting. Perhaps most interesting about this piece and his elite performance that night, is that the rival team

would become a major *roadblock* in Jordan's pursuit of an NBA championship, and one of his greatest rivalries - the Detroit Pistons.

The photographs looss has snapped over his career encompass just a fraction of the greatness he has witnessed. And while these *magical* moments are fleeting, they live on through the work of Walter looss – the sports fan from New Jersey who discovered photography at fifteen and never looked back, only forward at a squared off view through his camera's lens.

If you would like to request high-resolution images of featured work, please contact Alyssa Rehs at alyssa@rehs.com.

About Rehs Contemporary

Rehs Contemporary is regarded as one of the top galleries in New York City and is a platform for new, emerging and established contemporary artists; many of whom have received extensive academic training. The gallery offers high quality works to art lovers of all kinds, from first-time buyers to major collectors.

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The Wilt Collage
A unique, one-of-a-kind, work



Michael Jordan (Detroit, Michigan 3/87)
A limited edition of 23