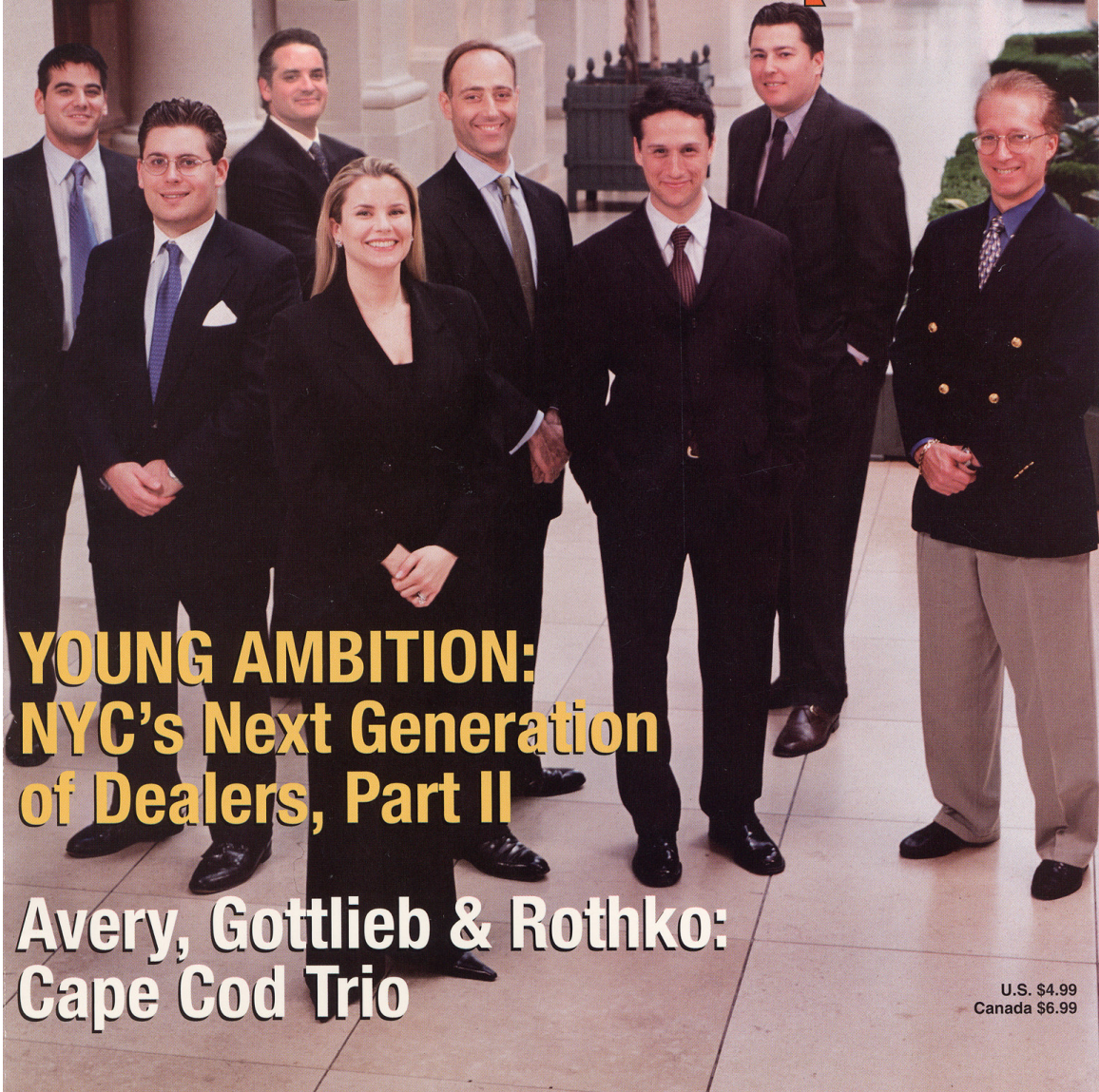


ANNUAL PHOTOGRAPHY CONTEST WINNERS

ART & ANTIQUES

JUNE 2002



**YOUNG AMBITION:
NYC's Next Generation
of Dealers, Part II**

**Avery, Gottlieb & Rothko:
Cape Cod Trio**

U.S. \$4.99
Canada \$6.99

PART TWO



More designers speak out about the family
business in the Big Apple.

CHANGING *of the* GUARD

By Claire Wilson • Photography by Michael Falco

“Oh, you mean when did the brainwashing start? Is that what you want to know?” The faux bewilderment is transparent and the sarcasm catches in Howard Rehs’ throat. The idea that his father, Joseph, brainwashed him

HOWARD REHS, 42 into coming on board at New York’s Rehs Galleries, dealers in 19th-century French and British Academic paintings, or even suggested it, ever, is absurd. Howard, who is 42 and president of the California-based Fine Art Dealers Association, says he started in the packing room at age 13 strictly of his own volition and never looked back. “I love it all: buying, selling, dealing with clients, doing research,” he says. “My mind is always on art.”

Howard is one of another group of young, New York City-based dealers in art, silver,

jewelry, frames and furniture like those profiled in *Art & Antiques’* January

2002 issue, who are happily working in the family business. Each is poised to take over the various companies when and if their parents decide to step aside. Until then, this avid bunch works beside the older generation with an enthusiasm that doesn’t just serve their own galleries well, but an entire industry.

Their ages range from the 20s to 40s, and their personal styles run the gamut from extraordinarily outgoing to extremely reserved. One